

# EMPOWER YOUR DATA

Organisations are collecting more data than ever but aren't harnessing its full potential. Through funding from Data Analytics Innovation Vouchers, you gain exclusive access to renowned data researchers. Their expertise unlocks the power of your data.

# WE BRING DATA TO LIFE

Our data research experts help organisations uncover the hidden insights in their data. By exploring data and enhancing knowledge, we empower society.

## GRANT FUNDING



### EXCLUSIVE FUNDING

Data Analytics Innovation Vouchers are designed to fuel ground-breaking projects. Selected organisations across the UK can access exclusive grant funding.



### LEADING EXPERTS

We provide access to worldrenowned data experts. Their cutting-edge research will bring the transformative power of data innovation to your organisation.



### **BESPOKE SOLUTIONS**

Our offering is driven by the needs of our stakeholders. Every project is unique and we shape our services to suit them.

### www.blgdataresearch.org







# What are Data Analytics Innovation Vouchers (DAIVs)?

DAIVs provide funding for our renowned researchers to work on data research projects. Their expertise unlocks the hidden value in your unused data.

### Why work with us?

Through DAIV funding, we establish exclusive collaborations between select partners and distinguished data researchers. This provides access to leading expertise in the field of data analytics to enable improvements at a strategic and operational level.

### Who are we?

The Business and Local Government Data Research Centre is your single access point to world-leading data research expertise. Funded by the Economic and Social Research Council, based at the heart of the leading university for research, the University of Essex, we work with organisations across the UK. Together with our partners, we help resolve the biggest challenges of our time.

### We help you to:

- Discover new opportunities
- Bolster your strategy
- Improve services
- Inform policy
- Get better value for money
- Develop best practice standards
- Enhance your marketing efforts

### How does it work?

- Contact the team to discuss your needs
- Complete the application form
- The application is submitted to the board for approval
- Expert researchers work on your project

### Apply for DAIV funding today

Funding is available now, and accessing it is easy. Get in touch and our dedicated team will guide you through our simple application process.

### Get in touch

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